

Guideline: posters

ENAS Forum & Assembly | Trondheim, Norway | 12 – 17 November 2017

When Thursday 16th November; 15:00 – 16:00 (combined with networking break)

Location Coffee break area outside San Siro conference room

Basic requirements

- ✓ All posters must be in English
- ✓ Maximum size: 1.2m x 0.9m (A0), minimum size: 0.4m x 0.6m (A2).
- ✓ Content has to be readable. Letters in titles should be approximately 2.5cm (~72 pt.) and explanatory text should be approximately 0.6-0.38 cm.
- ✓ Only high resolution posters will be displayed (300 dpi suggested).
- ✓ Send in digitally to margo@enas-sport.net.
- ✓ Hand in printed by the end of the first coffee break on Wednesday 15th November.
- ✓ Other presentation options: video on TV, free standing displays can be used upon request via margo@enas-sport.net.

Not keen on carrying around a poster tube? Consider printing on fabric.

Do you want to print locally? Get in touch for prices and solutions.

Tips and tricks

1 | Prepare your message

What is the message? Think carefully about what must be included in the poster. Include just enough material to make your main point.

Put together a hand-out or flyer and prepare a sheet to collect contact details to send further information to those who showed interest.

Don't forget your business cards.

2 | Design your poster

Keep your design or pages simple and clean and make sure your main point stands out. Typically, this works best:

- Use light background with dark text
- Avoid colours or designs that detract from the content
- Use plenty of visuals like graphs or images to clarify your point
- Minimize text, use normal fonts and make text large enough.

4 | The poster pitch

Your one minute of fame. Immediately before the poster session, at the end of plenary session, an overview of all posters will be presented. Prepare a 1 minute description of your poster to attract interest.

3 | Think about what's next

Prepare for what happens after the poster presentation and anticipate questions.

5 | Present your poster

When participants express interest in your poster, present the main points of your project. Practice a short (2-3 minute) presentation that highlights these points.

6 | Follow-up after event

Send additional info within 7 days.